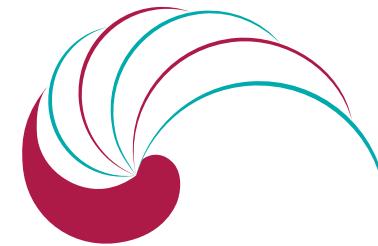




company profile



transition
design
brand specialists



about us

TransitionDesign is a premier design consultancy with over 14 years industry experience. We offer tailored design and visual communication solutions, that provides industry standard results at affordable prices. It's all in the name: "TransitionDesign" represents the spiralling process of transition from initial ideas into comprehensive creative solutions.

A hand is shown in silhouette, reaching upwards against a sky filled with clouds. The sky is split into two color zones: a teal/cyan on the left and a pink/magenta on the right. The hand is positioned in the center, with fingers spread. A white rectangular box is overlaid on the lower part of the image, containing the text 'our promise' in a red, lowercase, sans-serif font.

our promise

Your brand is our passion. Our creative thinking & design process utilises both superior broad-based technical skill and individualistic approaches to unique design excellence. All our clients are provided with sage advice on how to market and grow both new & existing brands, ensuring maximum profitability. Mediocrity is not in our vocabulary.



creative but cognitive

We don't just renovate the face of the brand, we also go for the brain. A carefully-structured strategic thought process allows TransitionDesign to provide holistic creative solutions to support and build brands and their products / services. We look at a client's specific requirement and formulate ways to provide creative solutions that will not only meet the brief, but will also support other areas of a client's business, ensuring constant organic growth.



out of the box approach

TransitionDesign applies a lateral thinking approach to every brief, with a view to exploring all the possible creative avenues. Via thorough market research, we provide a world class design that will truly stand out against competitor brands.



designing for tomorrow

With experience comes excellence. TransitionDesign's creative process delves into the vast pool of industry-relevant wisdom and competitor insight that we've acquired, and utilises it to your brand's advantage. Our priority is to attain not only a sustainable growth for your brand, but a continual increase in target market cognisance and patronage. The power of premier marketing, with tomorrow in mind.



ethical approach

Our procedures policy ensures both ethical & transparent practises, and it is TransitionDesign's belief that the client should be protected from unwelcome legal infringements such as copyright. Therefore it is our guarantee that each brief is handled sincerely, and each world class design is executed from scratch.



service offering

TransitionDesign also specialises in logo & corporate identity development. We will help you build an attractive face for your brand to lure all the right potential business to your front door. Boasting one of the most creative collaborations in the industry, we offer a premier design partnership which also includes building a working, comprehensive, empowering website for your brand.

Furthermore we can assist in rolling out a striking campaign for your brand, which includes (but is not limited to):

- press adverts
- brochures
- publication design & layout (including newsletters & magazines)
- social media & supporting digital collateral
- business profiles and product launches
- packaging design

TransitionDesign can even execute a small photoshoot for your family portrait or product range.



our work

We give you a partial presentation of TransitionDesign's portfolio of work: namely, the logo designs. Once we developed these logos for the brands, we then expand the collateral into online, print and stationery applications. We will not only handle your brand with authenticity and expertise, but most importantly, we will develop it with passion so that your business can reach its fullest potential.

To view TransitionDesign's full portfolio of work, visit: www.transitiondesignint.com





let's connect

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